



**XINDIRY**  
COMUNICAÇÃO

COMPANY OVERVIEW





## **Xindiriy Comunicação**

Xindiriy Comunicação is a communications company, specialized in media relations. It seeks to strengthen the reputation of organizations and companies from different sectors, by focusing on the publicizing brands, products, services, public personalities and several projects. The company's strength lies in making the image of organisations and their leaders visible in the media and enabling them to relate to a variety of audiences: decision-makers, clients and society in general, and to build over time a strong reputation.

### **OUR WORK:**

- Media relations (production of media content for brands, projects, products, services and various events);
- Complete production of institutional videos, advertising spots, documentaries, radio and television programmes;
- Newsletter, magazine and other informative materials production;
- Creation of slogans for brands, services, companies or organizations;
- Corporate marketing;
- Management of content on social media;
- Voiceovers;
- Event moderation and master of ceremonies services (MC).

### **Mission**

- Promote and create content, based on truth and accuracy;

### **Vision**

- To be a leading company in media relations, able to promote the client's business in a responsible and sustainable manner, generating more profits.

### **Core values**

- To lead the quality of the service provided;
- To respect our clients' wishes and objectives;
- Xindiry Comunicação always presents clearly what the client is procuring and what will be its possible return without omitting or misleading any details.



## Main Services Delivered

- ™ Media relation to the following companies and projects: Vale Moçambique, CCS Itália, ASeS, HelpCode, Instituto Superior de Ciências e Educação à Distância - ISCED, Associação Moçambicana para Promoção do Cooperativismo Moderno - AMPCM, Start Up - Umbrella, Projecto de Música Clássica - Xiquitsi da Associação Kulungwana, Companhia de Teatro Mutumbela Gogo, Sara de Almeida Multi Services, Bawito Music;
- ™ Video dubbing and editing on Early Childhood Development of the RDPI project of the Institute for Human Development of the AGAKHAN FOUNDATION ;
- ™ Production of TV and radio spots for Fundación MASC, through “Votar Moçambique” programme (2019 census and elections) and videos about Covid-19 in several Mozambican languages;
- ™ Production of audio-visual content for the Mozambican Bar Association, Ministry of Foreign Affairs, Gate Technology, “Aeroportos de Moçambique”, Fundación Capital, National Directorate of Tourism, AMODEFA, Construções Maibase;
- ™ Moderation of Talks in Schools and Markets on the Disclosure of the Right to Information Law, organised by “Centro de Pesquisa de Informação e Comunicação Sekelekani”; Moderation of the First Forum for Reflection on Education with a Girl Focus held by ActionNaid, MEPT, NORAD and other organizations;
- ™ Quality Evaluation of the “Mundo Sem Medos” Programme - Tender launched by the Ministry of Education and Human Development.





- Various Means
- TM Radio
- TM Newspaper
- TM TV
- TM Websites
- TM Magazine
- TM Social media



Ministry of Foreign Affairs and Cooperation

(Ministério dos Negócios Estrangeiros e Cooperação)



Ministry of Education and Human Development  
(Ministério da Educação e Desenvolvimento Humano)



National Directorate of Tourism  
(Direcção Nacional do Turismo)



KULUNGWANA  
Associação para o Desenvolvimento Cultural



Umbrella  
Insurance made smart, easy and convenient.



CLIENTS



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